

# Partnership Proposal

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We are empowering African youth and marginalized communities with digital skills and transformative technology to drive innovation and a sustainable future.

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**SUPPORT OUR WORK**

# Introduction

Nova Impact is a youth-focused non-governmental organization based in Ghana, dedicated to empowering young people especially women, marginalized and underserved communities through technology, innovation, sustainability, and inclusive development.

In response to Ghana's evolving development priorities and global commitments under the 2030 Sustainable Development Agenda, Nova Impact is implementing our 2026 Strategic Program Framework aimed at equipping young people with future-ready digital skills, climate innovation capabilities, and leadership competencies.

Through our flagship initiatives Ghana Youth Tech Summit, Campus Tech Drive and STEMinist Program contribute meaningfully to national development priorities and global SDGs.

We respectfully invite your organization to partner with Nova Impact through grant funding, sponsorship, technical collaboration, or co-creation, to scale sustainable youth impact across Ghana.



# About Us

Nova Impact has focused on action-oriented, outcome-driven initiatives for young people in Ghana since 2020.

Since 2020, Nova Impact has built and expanded technology-focused programs for students and young people in Ghana. What began as a campus initiative has grown into a national youth platform with clear, measurable results. From 2020 to 2022, the GIJ Tech Month introduced students to digital tools, tech careers, and Ghana's growing digital ecosystem. The program increased awareness and participation in technology initiatives on campus.

In 2023, the program evolved into the Ghana Tertiary Youth Tech Summit at UniMAC, engaging 150–200 students through keynotes and presentations from industry professionals. In April 2024, Nova Impact collaborated with UniMAC to train 30 lecturers and students in AI and data visualization for research. Later in 2024, the summit rebranded to include more of Ghana's youth, achieving 1,500 registrations and about 1,000 attendees, thereby enhancing access to technology and innovation opportunities.

## 2025 Impact Summary

**2000+**

Engaged directly through the Ghana Youth Tech Summit

**200+**

Trained in various technology and digital skills

**50+**

Women trained in digital marketing and entrepreneurship

**15k+**

Members, community supporters and followers

## Key Highlights

- 40 young women trained and mentored through the STEMinist Program
- 100+ women in STEM engaged through conferences and networking
- 50 youth trained in design thinking for social and environmental challenges
- 11 youth supported to access tech certifications and career pathways
- 20 young women graduated in digital skills and entrepreneurship



# Next Generation Tech Education for Cross-Border Trade – Masterclass Series APN Side Event

The Breakfast Masterclass, held during the Africa Prosperity Dialogues 2026, aims to empower youth, women-led SMEs, and early-stage tech entrepreneurs to fully participate in Africa's evolving digital economy.

Under the theme “Empowering Africa’s Next Generation of Digital Traders and Innovators,” the session will focus on building essential skills in digital trade, cybersecurity readiness, online visibility, and exploring AfCFTA opportunities for business growth and regional integration.

Scheduled for 5 February 2026 at the Accra International Conference Centre, this interactive session provides a platform for participants to gain practical insights, connect with industry leaders, and contribute to shaping Africa’s inclusive digital future.

## Key Component

- To enable participants to set up and optimize digital storefronts, social media businesses, and secure digital payment channels.
  - To expose early-stage tech entrepreneurs to emerging opportunities for building solutions that support intra-African trade.
  - To strengthen digital safety and cybersecurity practices, reducing risks and promoting secure online payments, communication, and cross-border trade.
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## Ghana Youth Tech Summit 2026

The Ghana Youth Tech Summit is a national convening platform of youth, policymakers, innovators, and industry leaders.

The platform seeks to empower Ghana's young tech enthusiasts through collaborative knowledge-sharing, networking, and celebration of innovation to fuel their career growth and building a thriving digital ecosystem.

### ***Expected Outcome***

***Strengthened youth innovation ecosystem, policy engagement, and climate-tech exposure.***



## Key Component

- Climate & CleanTech Innovation Village
- Women in ClimateTech & AI Dialogue
- Web3 & Blockchain Literacy Outreach
- Nova Venture Fund Pitch(youth micro-grants)
- Policy, Innovation & Governance Forum
- Career & Employment Hub

# Campus Tech Drive

The Campus Tech Drive is an empowering initiative designed to prepare tertiary students for the world of work and entrepreneurship by bridging the gap between academic learning and real-world industry experience.

To be hosted at the University of Environment and Sustainable Development, Somanya, in May 2026, the program will provide students with hands-on exposure to practical tech tools, emerging innovation trends, and career development pathways.

Through interactive workshops and expert-led sessions, participants will strengthen their digital literacy, problem-solving, and innovation capacity, equipping them to thrive in a rapidly evolving job market and to launch successful tech-driven ventures.



## Key Component

- AI & Digital Skills Bootcamp Tour
- Cybersecurity & Online Safety Training
- Web3 & Digital Asset Literacy
- Tech Career Launchpad Webinars
- Campus Ambassadors Program

### Expected Outcome

Increased access to employable digital skills and responsible technology use.



## STEMinist Program

The STEMInist Program is a transformative initiative designed to inspire and equip young women and girls pursuing science, technology, engineering, and mathematics.

Through hands-on learning, mentorship, and leadership development, participants gain the confidence and skills needed to thrive in the digital era.

The 2026 STEMInist Conference will bring together women in STEM from across Africa to learn, share experiences, and build powerful networks that drive innovation, inclusion, and career advancement.

Join the movement — women supporting women, shaping the future through STEM



## Key Component

- Digital Skills & Innovation Workshop
- Leadership & Career Mapping Mentorship
- STEMInist Annual Conference

### Expected Outcome

Expanded participation of women in tech, climate innovation, and leadership.

# ALIGNMENT WITH SDGs & GHANA GOVERNMENT POLICIES

Nova Impact’s work aligns closely with global and national development priorities. Our programs support the United Nations Sustainable Development Goals by improving access to quality digital education, advancing gender equality through women-focused STEM initiatives, promoting decent work and youth entrepreneurship, strengthening innovation and technology adoption, supporting climate action through ClimateTech and green skills, and building strong multi-stakeholder partnerships.

At the national level, our activities align with Ghana’s Digital Economy Policy, National Youth Policy, ICT for Accelerated Development framework, Climate Change Policy, Education Strategic Plan, and National Gender Policy, ensuring our interventions contribute directly to Ghana’s development agenda.



## EXPECTED IMPACT (2026)

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**200+**

Youth to be trained (direct)

**50+**

Women to be trained in various digital skills

**30+**

Partner organizations to be engaged

**20K+**

Youth to be engaged & reached (indirect)

**10+**

Youth innovation projects to be supported



# 2026 PARTNERSHIP OPPORTUNITIES

Partnering with Nova Impact is a shared investment in people and systems. Our work aligns with ESG goals, the Sustainable Development Goals, AfCFTA priorities, youth employment, and women empowerment.

Partners support skills development, job readiness, and inclusive growth. This is not charity. It is long-term value creation for Ghana's digital and economic future.

## WHY PARTNER WITH NOVA IMPACT

### **Proven Impact & Delivery**

Nova Impact has a demonstrated track record of delivering results, mobilizing youth, and managing multi-partner programs effectively.

### **Policy & SDG Alignment**

Our work aligns seamlessly with donor, CSR, and government priorities, enabling partners to meet impact, reporting, and sustainability objectives.

### **Access to Youth Talent & Innovation**

Partners gain direct engagement with emerging young innovators, future professionals, and community leaders.

### **Visibility & Thought Leadership**

Partners benefit from national visibility, brand association with ethical innovation, and leadership in youth empowerment.

### **Scalable, Long-Term Vision**

Nova Impact's long-term goal is to train one million youth in STEM fields by 2040, especially those excluded from tertiary education and offers partners the opportunity to support systemic, sustainable change rather than short-term interventions.

# Become 2026 Mission Partner/Sponsor!

Becoming a Year-Round Mission Sponsor means joining a community of forward-thinking organizations committed to Africa's digital growth. Your support directly sustains programs that foster skills development, entrepreneurship, and technology-driven leadership.

The Nova Impact Mission Project drives transformation by empowering young Ghanaians with essential digital, technological, and professional development skills. Through year-round programs, Nova Impact equips youth to become innovators, entrepreneurs, and leaders in the digital economy.

As a Mission Sponsor you support the sustainability of these programs. Sponsors enjoy year-round visibility and engagement, including brand exposure at our annual Ghana Youth Tech Summit, promotional features across Nova Impact's platforms, and collaboration opportunities with a vibrant youth and professional network.

By investing in this mission, partners play a vital role in shaping Ghana's digital future, driving innovation, and empowering the next generation of changemakers.

*The Mission-Level Sponsorship represents the highest tier of partnership with Nova Impact, offering unmatched visibility, influence, and engagement throughout the year. This exclusive sponsorship is designed for organizations committed to driving innovation, youth empowerment, and sustainable digital growth across Africa.*

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## Package

- Title Sponsor of GYTS 2026 – exclusive naming rights and premier recognition at the Ghana Youth Tech Summit.
- Exclusive speaking opportunities at all Nova Impacts events, high-level networking sessions, and the broader Nova Impact community.
- Yearlong Co-Marketing & PR Collaboration – media exposure, and cross-platform campaigns to amplify your brand's reach and impact.
- Co-creator of our impact projects throughout the year.

**GHS 200,000**

# Sponsor the 2026 Ghana Youth Tech Summit

Becoming a GYTS Sponsor aligns your brand with one of Ghana's most impactful youth and technology platforms. As a sponsor, your organization will:

- Demonstrate leadership in digital inclusion, innovation, and youth empowerment.
- Engage directly with thousands of young professionals, entrepreneurs, and developers.
- Strengthen visibility within Ghana's innovation and policy ecosystem.
- Support the creation of a sustainable pipeline of digital talent and entrepreneurs.

Your partnership contributes to expanding digital skills, supporting entrepreneurship, and advancing Ghana's position as a leader in Africa's technology renaissance.

## Package

- Brand visibility across event materials, press releases, and digital platforms.
- Speaking opportunities during the summit's key sessions and panel discussions.
- Logo placement on promotional media, backdrops, and official reports.
- Networking access to government officials, investors, and industry decision-makers.
- Recognition as a national partner supporting youth-led innovation and digital development.

**GHS 70,000**

*Partner with the Ghana Youth Tech Summit (GYTS) to invest in the future of innovation, empower youth, and strengthen Ghana's role in shaping Africa's digital transformation.*

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# Sponsor the 2026 STEMinist Program

The **STEMinist Program 2026** empowers young women and girls in science, technology, engineering, and mathematics (STEM) through practical learning, mentorship, and leadership development. It creates a collaborative platform for women to connect, share ideas, and drive innovation across digital and climate-focused industries.

Becoming a **STEMinist Program Sponsor** offers your organization the opportunity to:

- Champion gender equality and innovation in STEM.
- Strengthen your brand's visibility among Africa's emerging women leaders.
- Contribute to a sustainable digital and climate innovation ecosystem.
- Engage directly with a vibrant community of young professionals, educators, and entrepreneurs.

Your support helps expand access to digital skills, mentorship, and leadership pathways for women and girls, empowering them to lead in tech, climate innovation, and sustainable development.

## Package

- Prominent brand visibility across event materials, digital campaigns, and the STEMinist Annual Conference.
- Speaking and engagement opportunities during the conference and workshops.
- Logo placement on all promotional content and media communications.
- Networking access with industry experts, corporate leaders, and innovators.
- Recognition as a key partner in advancing women's leadership in STEM.

**GHS 50,000**

*Support the STEMinist Program 2026 and become a catalyst for change. Together, we can build a future where women and girls lead innovation, drive sustainability, and redefine Africa's digital economy.*

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# MONITORING, EVALUATION & ACCOUNTABILITY

Nova Impact employs a robust Monitoring, Evaluation & Learning (MEL) framework including:

- Pre- and post-program assessments
- Program dashboards and reporting tools
- Community feedback mechanisms
- Annual Impact and Financial Reports shared with partners

## CONCLUSION & CALL TO ACTION

Nova Impact has proven that when young people are equipped with skills, mentorship, and opportunity, they do not wait for the future, they build it.

We invite your organization to partner with us in scaling digital inclusion, gender equity, climate innovation, and youth leadership across Ghana. Together, we can ensure that technology serves people, innovation drives sustainability, and no young person is left behind.

